



c:tiv e.V. | Mansoureh Rahnama
Baroperstr. 369 | 44227 Dortmund

Project Sunshine for Japan
Press release

September 5th, 2013

c:tiv e.V.

International social & cultural
nonprofit association

Mansoureh Rahnama
CEO & Founder

Baroper Strasse 369
D-44227 Dortmund
Germany

P +49 231 39 82 111

M +49 179 43 92 352

**E [project_sunshine2011@
yahoo.com](mailto:project_sunshine2011@yahoo.com)**

Bank Details

Sparkasse Dortmund

IBAN:

DE69 4405 0199 0911 0091 10

BIC:

DORTDE33XXX

Trade ID: 77 049 385 266

Tax ID: 315/5791/2297

Sunshine for Japan - Japanese Matinee
at the Book Fair Frankfurt

Following the motto “Your colours can brighten the land of the rising sun again!” we started the “Project Sunshine for Japan” after the devastating environmental disaster in Japan in March 2011. We will display the project at the world's largest book fair on October 13th, 2013 – as a Japanese matinee in Book Fair Frankfurt, Hall 6 in Frankfurt.

It is a worldwide campaign in the form of a poster competition in support of the survivors of the disaster in Fukushima. Around 400 international designers from 40 countries participated in the competition. The response and the quality of the works were overwhelming. A jury of renowned personalities selected the 100 best posters and amongst them, 6 posters received recognition and awards. Sponsors supported the presence of the posters in the form of several exhibitions. The exhibition was held in the following locations: ... the University of Applied Science Dusseldorf, Trade Fair Tokyo, the Japanese Cultural Institute in Cologne, ... the ATC Gallery in Osaka, on the Peace Boat in Nagoya and Kobe Ports with over 5000 visitors, and the “Global Conference for a Nuclear Power Free World 2” in Tokyo, Kulturort Depot (Cultural Centre Depot) Dortmund, “House of Artists” in Teheran and the “Vesal e Shiraz in Souratgar Gallery” in Shiraz.

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The purpose of this exhibition is to provide cross-cultural understanding. The participation of various artists and designers from many cultures show.. the different ways of dealing with disasters of this kind, which is very impressive. It enables a worldwide cultural exchangeas well as the formation of an international network of young creative people and established creative directors and corporations.

On Sunday, October 13th, 2013, from 11am, the selected posters of "Project Sunshine for Japan" will be inaugurated with an exciting musical and literary Sunday's performance at the world's largest Book Fair in Hall 6 in Frankfurt. The exclusive cultural event will be in the presence of some designers, writers and curators of the project involved as Japanese matinee with a book signing. Prominent guests are expected. (Requested)

The catalogue published in March 2013 presents the award-winning posters for the first time in the form of a comprehensive publication and supplements them with numerous literary articles by international authors -from 15 countries in 13 languages- dealing with the environmental disaster in various ways. The texts are by Yuri Andrukhovych (Ukraine), Kevin Chen (Taiwan), Mustafa Ijaz (Turkey), Naemi Reymann (Germany), Ryuichi Sakamoto (Japan), Gert Scobel (Germany), Günter Grass (Germany), Izumi Yamaguchi (Japan), Rui Zink (Portugal), and more. The book cover is designed by Uwe Loesch.

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Sunshine for Japan - Japanese Matinee

International cultural event with artistic and musical representation

Curator:

Mansoureh Rahnama

Topics:

Literature & Non-Fiction, Music, Design

Type of event:

Book presentation, origami workshop, musical reading

Date:

Sunday, October 13th, 2013, 11am to 1pm

Venue:

Asia Lounge, 6.1 D15
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Language:

English / German

Organizer:

Ausstellungs- und Messe GmbH, Frankfurter Buchmesse

Co-organizers:

Publisher: Verlag Kettler
Project Sunshine for Japan
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Participants:

Mansoureh Rahnama (Founder and Curator)
Naemi Reymann (Designer and writer)
Akiko Inagawa (Musician)
Further designers and authors involved in the project
Publisher: Verlag Kettler